

# Muhammad Ali

## Graphic Designer

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Dammam Saudi Arabia

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Portfolio: <https://www.behance.net/ali-designs>

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I am a creative and detail-oriented Graphic Designer with 5+ years of experience creating digital, print, and corporate designs for engineering, construction, real estate, and service-based companies. I have worked with teams in Pakistan/UK, Australia, UAE, and Saudi Arabia, creating social media designs, web banners, brochures, company profiles, presentations, proposals, and marketing materials. I am skilled in designing clean and professional visuals in multiple languages, including English, Arabic, Urdu, and Hindi, while keeping the brand style consistent. I enjoy turning ideas into clear, modern, and effective designs that support marketing, sales, and business development goals.

## PROFESSIONAL EXPERIENCE

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### Inspectify & Engineering Services Company

Dammam, Saudi Arabia

Graphic Designer

2026-Present

- Design social media creatives, web banners, brochures, flyers, posters, company profiles, and promotional materials for engineering, inspection, and service-related projects.
- Create corporate branding materials including business presentations and digital advertisements.
- Prepare Arabic design layouts for social media posts, brochures, flyers, banners, company documents, and print materials.
- Design technical and corporate presentations for engineering services, inspection work, project introductions, and business development use.
- Prepare print-ready for brochures, flyers, banners, posters, and other marketing materials.
- Support marketing and business development teams with high-quality visual content for online and offline platforms.
- Maintain brand consistency, accurate layout, proper typography, and professional design quality across all materials.

### Emad Real Estate LLC

Ajman, UAE

Graphic Designer | Video Editor

Mar 2024- Jan 2026

- Designed property ads for apartments, villas, shops, rentals, and sales.
- Created social media posts, web banners, flyers, and online ads for real estate marketing.
- Edited property videos, short reels, and walkthrough videos for social media.
- Improved property photos by adjusting colors, lighting, cropping, and background.
- Designed simple presentation slides for property offers and promotions.

- Worked with the sales team to create clear and attractive designs for customers.
- Worked closely with the sales team to create marketing designs that improved customer interest and property inquiries.

## **Pillar Build Pty Ltd**

**Sydney, Australia**

Graphic Designer & Digital Marketing Specialist

Dec 2022-Feb 2023

- Designed marketing materials including brochures, flyers, social media posts, website banners, and company profiles for construction and renovation services.
- Created engaging visual content for digital marketing campaigns across social media platforms.
- Developed branding and promotional materials while maintaining consistent visual identity.
- Designed project presentations, proposals, quotations, and business documents for client communications.
- Produced video content and edited promotional videos using Adobe Premiere Pro and Filmora.
- Managed social media content creation and supported SEO and digital marketing initiatives.
- Collaborated with marketing teams and stakeholders to deliver high-quality creative assets within project deadlines.
- Prepared print-ready and digital artwork for various marketing and advertising channels.

## **Mindgigs Pvt Ltd**

**Peshawar, Pakistan**

Graphic Designer & Website Designer

Feb 2021- Nov 2022

- Designed website banners, promotional graphics, advertisements, presentations, and social media content.
- Edited videos and created motion-based content for marketing and promotional campaigns.
- Optimized visual content for digital marketing channels, improving audience engagement and brand visibility.
- Managed multiple client projects simultaneously while ensuring quality standards and timely delivery.
- Utilized AI tools such as ChatGPT to support content creation, creative ideation, and workflow efficiency.

## **EDUCATION**

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**Peshawar, Pakistan THE UNIVERSITY OF AGRICULTURE PESHAWAR**

**2018- 2022**

Bachelor of Science Information Technology - BS(IT),  
(GPA:3.10/4.0)

**Software Skills:** Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Canva, CapCut, Microsoft PowerPoint, and Microsoft Word.

**Skills:** Graphic Design, Social Media Design, Web Banners, Brochures, Flyers, Company Profiles, Corporate Branding, Arabic Layouts, Infographics, Presentations, , Photo Editing, Video Editing, Print-Ready, Typography, Layout Design, and Brand Consistency.

Fluent in English, Urdu